

Exhibition Design Rules

1. No shelves, tables or chairs
2. Unfortunately, no books
either
3. No open movement
suggested
4. No pragmatic service-
oriented display design
5. No cosmetics: only
subtractive or additive
changes to the space

6. Eliminate the waste of exhibition production
7. Include a bed with storage for Zak's office
8. Re-use elements for Jesko's personal kitchen at the end of the exhibition
9. The exhibition will be on the walls or elsewhere
10. The rules should be followed more or less